

## Talent and Model Video and Film Release

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, \_\_\_\_\_ (Name & Address) ("Releaser"), I hereby give my consent, and forever grant to \_\_\_\_\_ (Name & Address) ("Manufacturer"), its representatives, licensees, marketers, and any other related parties or publishers of its promotional materials and their successors and assigns, the right to use, publish and copyright my picture, portrait or likeness, in video and film format, in whole or part, including alterations, modifications, derivations, and composite thereof in CDs, films, advertising and similar such promotions and renditions throughout the world. This right shall include the right to combine my likeness with others and to alter my likeness by digital or other means.

Releaser also hereby releases Manufacturer and such other parties from any obligation to make any payment hereunder or from any other liability incurred in connection with the use of any the materials described above. Releaser acknowledges his or her full and complete satisfaction with the terms of this Release.

\_\_\_\_\_  
Releaser

\_\_\_\_\_  
Manufacturer

Date: \_\_\_\_\_

If the Releaser is less than 18 years of age, the following should be filled out.

\_\_\_\_\_ (Name and Address) ("Parent/Legal Guardian"), hereby warrant that I am the \_\_\_\_\_ (Parent or Legal Guardian) of \_\_\_\_\_ (Name of minor subject to this Agreement), a minor, and have full authority to authorize the above Release, which I have read and approved. I hereby release and agree to indemnify the licensed parties and their respective successors and assigns, from and against any and all liability arising out of the exercise of the rights granted by the above Talent and Model Release.

\_\_\_\_\_  
Releaser's Parent or Legal Guardian

\_\_\_\_\_  
Date

## Talent and Model Video and Film Release Review List

This review list is provided to inform you about the document in question and assist you in its preparation.

1. This Talent and Model Release form should be used only to obtain consent for the photographic, video, and film and likeness issues as listed in the Agreement. As a practical matter, you should have this document signed prior to any video, film, or photo sessions and certainly prior to any use of the Releaser's photo or likeness in these media. Have several copies so any adjustments can be made and initialed on the spot, such as payment being given or arranged on the spot when enthusiasm is high for the project at hand and the individual geared up to do the work.
2. If the Releaser is a minor, under 18 as a rule, be sure the parent or legal guardian also signs to acknowledge consent. Be sure to get this agreement in advance of any video, film, photo, or other such activities commence, since not doing so opens you up to substantial liability if you choose to use the materials.
3. The Manufacturer should keep the original signed Release. A photocopy should be given to the person giving the consent for his or her records. If a minor is involved, give one copy to the minor and another separately to the parent or legal guardian.
4. We suggest you keep a separate copy of the signed agreement with the paperwork accompanying the product development and final records themselves. This extra step can save you a substantial amount of time when this data must be reviewed, especially in a large financial transaction, audit, or similar activity, such as the sale of your company.